

Please Notify

(amount of gift will not be included)

Name _____

Address _____

City _____ State _____ Zip _____

I have enclosed my employer's matching form (or that of my spouse/partner)

Company _____

I have included the **BCRF at the Moores UCSD Cancer Center** in my will and/or trust

Please send me information on how to include the **BCRF at the Moores UCSD Cancer Center** in my will and/or trust.

Contributions to the BCRF are fully deductible within the provisions of the law.

QUESTIONS?

Please call us at 858.822.5635

Please write to us at our address if you wish to have your name removed from the list to receive fundraising requests supporting the Moores UCSD Cancer Center in the future.



UNIVERSITY of CALIFORNIA
SAN DIEGO
MEDICAL CENTER

MOORES CANCER CENTER
BLOOD CANCER RESEARCH FUND

Office of Development
3855 Health Sciences Drive
La Jolla, CA 92093-0658

**ABOUT THE MOORES
UCSD CANCER CENTER
and the BLOOD CANCER
RESEARCH FUND**

The **Moores UCSD Cancer Center**, the home of the **Blood Cancer Research Fund**, holds the distinct honor of being a National Cancer Institute (NCI) designated Comprehensive Cancer Center, the highest ranking awarded to cancer centers by the federal government. It is recognized as one of the top centers in the nation conducting basic and clinical cancer research while providing outstanding patient care. The Center's mission is to translate promising scientific discoveries into new better options for the prevention, diagnosis, pain amelioration, and treatment of cancer.

The Center offers the most advanced cancer treatments, applying the latest technologies and innovative clinical trials of new therapies to benefit the cancer patient. The Cancer Center is a coordinated, multidisciplinary program of cancer care that is part of the UCSD healthcare network under the auspices of the UCSD Medical Center.

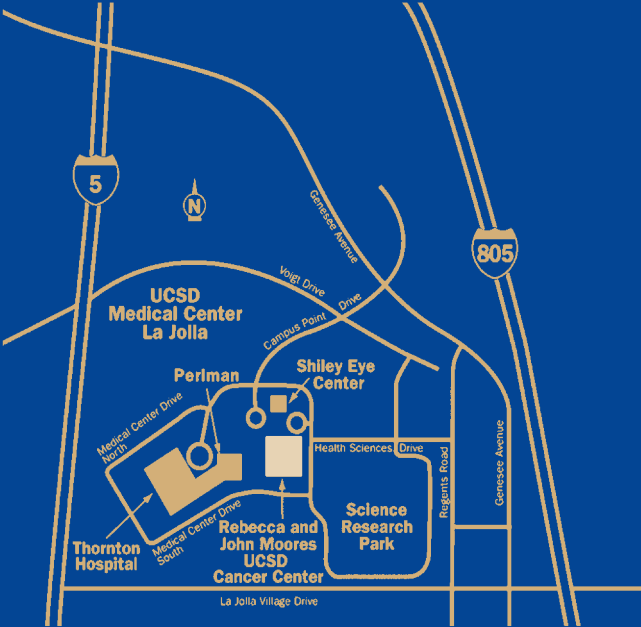
Conceptualized in 1978 following the award of a large core grant from the National Cancer Institute, the new 270,000 square foot Rebecca and John Moores UCSD Cancer Center building opened in April 2005 on the health sciences campus, for the first time bringing together basic prevention and clinical cancer research under one roof.

For more information, visit our websites at
www.bcrfund.org
or
www.cancer.ucsd.edu



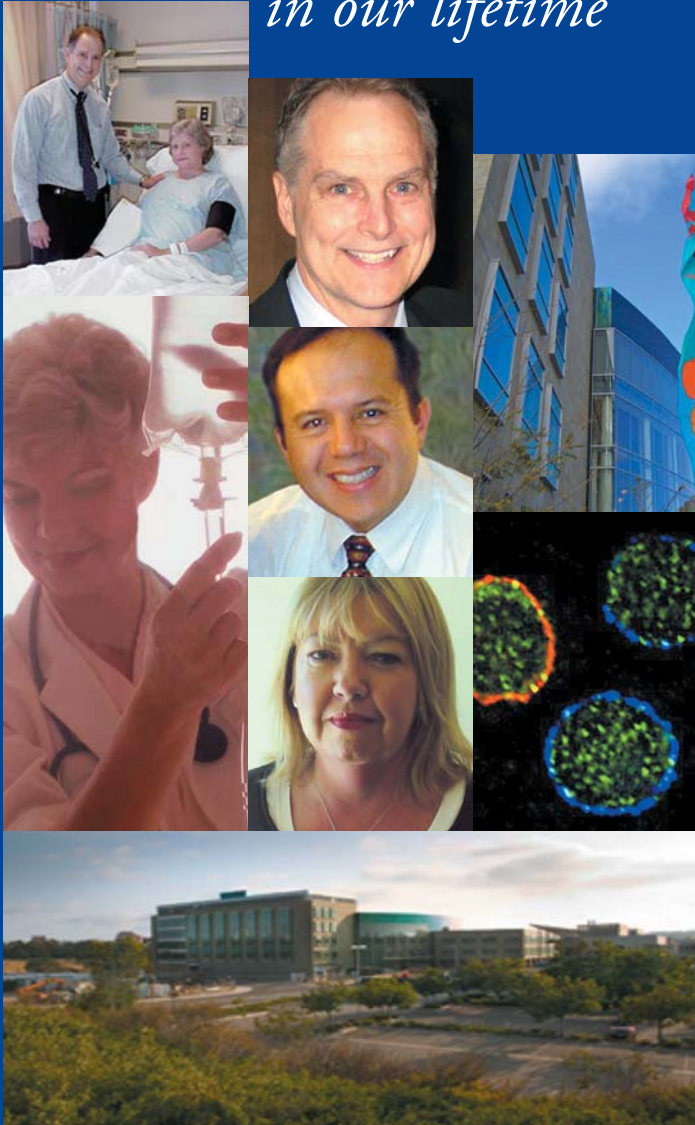
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**BLOOD CANCER
RESEARCH FUND**

*working to cure cancer
in our lifetime*





Dear Friends,

Research in finding more effective treatments and cures for blood cancers is proceeding at an extraordinary and positive pace. In my laboratory at the Moores UCSD Cancer Center—which leads the nation in blood cancer research—we are pursuing many innovative approaches. We now better understand the effects of genetics, immunity and diet on the cause and course of cancer. **We're finding the genes that cause blood cancers.** We have demonstrated the effects of specific genes on cancer, and have developed new genetic therapies that may reverse the lethal nature of this dreaded disease.

To continue the pace of our research, I need to recruit more of the most talented scientists in the world to join our team at the Moores Cancer Center. The key to our success lies in exploring every potential avenue to a cure. **Simply put, the more scientists we can train, attract and support to help us, the sooner we will find the treatments that will control cancer.**

Our research is not confined to the laboratory, in the unique setting of the Moores Cancer Center, we are helping cancer patients every day.

In today's world of limited governmental resources, to sustain our progress we need to ask for your help. Only your gift will allow us to accelerate the pace of our research leading to a cure in our lifetime. Without your help too many people with cancer will not be saved; too many families will needlessly suffer the loss of a loved one.

Please help us find the cure for this deadly disease.

Sincerely,

Thomas J. Kipps, MD, PhD
Evelyn and Edward Tasch Professor of Cancer Research
Deputy Director for Research
Moores UCSD Cancer Center

P.S. 96 cents of every dollar you contribute to the BCRF will go directly to research to find a cure for CLL.

Accomplishments of the

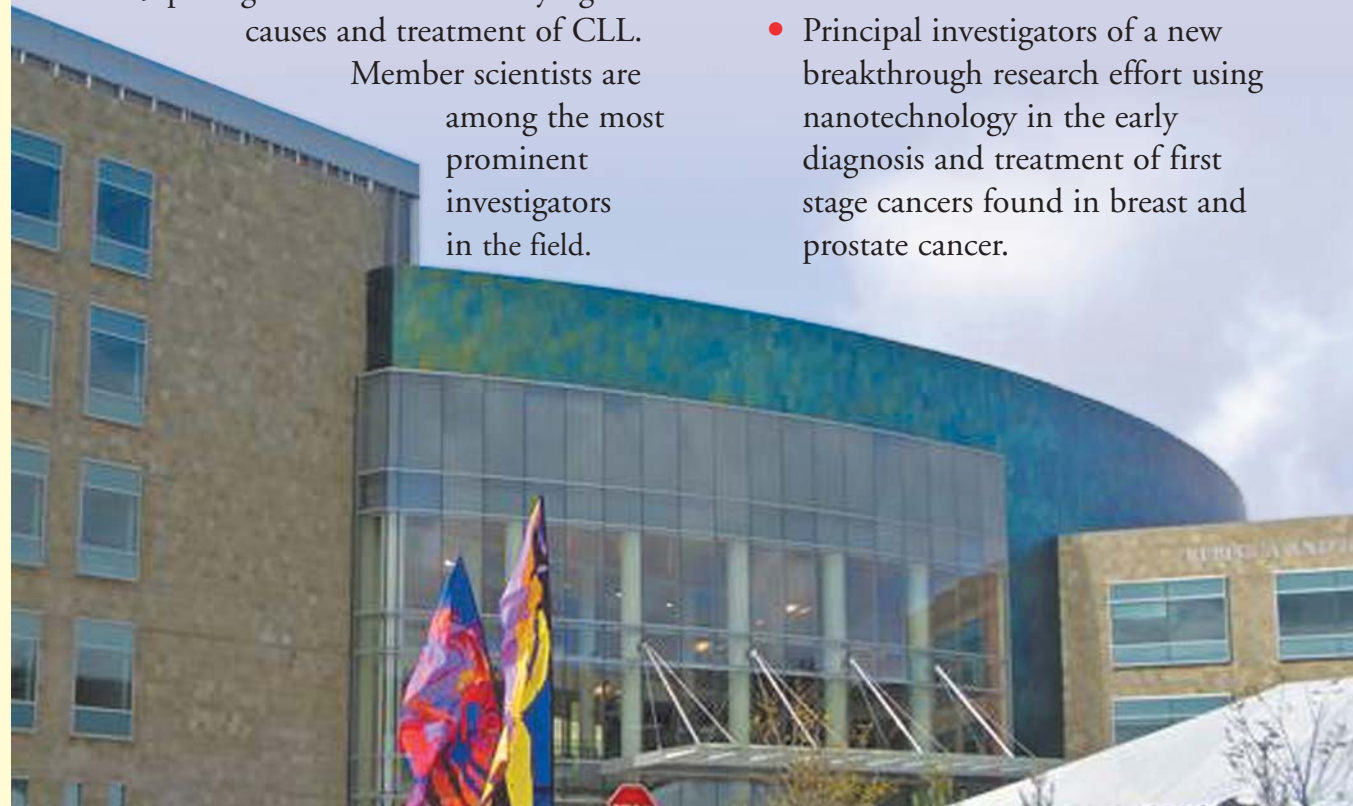
BLOOD CANCER RESEARCH FUND (BCRF)

Thomas J. Kipps, MD, PhD Director _____

The BCRF has made numerous contributions to blood cancer research and cancer in general. Among the more notable achievements are:

- Discovery of ZAP-70, a protein which is used to determine the aggressiveness of CLL (Chronic Lymphocytic Leukemia) and course of the disease.
- The first laboratory to understand the microenvironment of leukemic cells and the “nurse-like” cells that support them.
- Leadership of the national consortium of 9 prestigious universities studying the causes and treatment of CLL.
- Conducted the first human therapy correcting genetic defects involved in CLL at the Moores Cancer Center.
- Key member of the research team that identified familial genetic links to CLL, showing the higher risk of developing the disease within families.
- Principal investigators of a new breakthrough research effort using nanotechnology in the early diagnosis and treatment of first stage cancers found in breast and prostate cancer.

Member scientists are among the most prominent investigators in the field.



YES! I would like to make a gift to the BCRF at the Moores UCSD Cancer Center to support cancer prevention, research, and treatment. Enclosed is my contribution of:

- \$50
- \$100
- \$500
- \$1,000
- Other \$ _____

I wish to give by credit card



Account. # _____

Expiration date (mo./yr.) ____ / ____

Print name on card _____

Signature _____

Please make check payable to UC San Diego Foundation

Name _____

Address _____

City _____ State ____ Zip _____

Telephone (_____) _____

E-mail _____

This gift is in memory of in honor of

Please continue to other side